## The Science Coalition

Key Findings from a National Survey of Registered Voters

## Methodology

Forbes Tate Partners Insights conducted a national online survey among N=1,000 registered likely voters from February 20-23, 2023.

The margin of error for an $\mathrm{N}=1,000$ sample size is $+/-3.10 \%$ at the $95 \%$ confidence interval.

## Key Findings

- Nearly eight in 10 voters approve of the federal government using taxpayer funds to invest in scientific research, with strong support across parties.
- Two-thirds of voters say we should invest more in scientific research, and nearly all agree it is essential to invest even during hard fiscal times.
- Nearly all voters believe it is important for the U.S. to be the global leader in scientific research and technology.
- Voters are concerned the U.S. is losing ground in science to China and other global competitors.
- Voters recognize that scientific research contributes to society, and see lifesaving medicines, a competitive workforce, and national security as important outcomes of research.


## There is widespread agreement that the U.S. should invest more in scientific research, including support across parties.

The United States' federal investment in research and development is near its lowest point in 60 years when measured as a percentage of Gross Domestic Product (GDP). Do you think that the federal government should invest more in scientific research?

Approve or Disapprove of Investing More Federal Funds into Scientific Research

67\%
Yes, should invest more

| Male | $73 \%$ | <Col | $63 \%$ |
| :---: | :---: | :---: | :---: |
| Female | $62 \%$ | Coll+ | $72 \%$ |
| $18-44$ | $76 \%$ | Rep | $60 \%$ |
| $45+$ | $62 \%$ | Dem | $76 \%$ |
| White | $64 \%$ | Ind | $65 \%$ |
| Hispanic | $80 \%$ |  |  |
| Black | $72 \%$ |  |  |



14\%


19\%
No, should not invest more

| Male | $19 \%$ | <Col | $22 \%$ |
| :---: | :---: | :---: | :---: |
| Female | $18 \%$ | Coll+ | $15 \%$ |
| $18-44$ | $16 \%$ | Rep | $25 \%$ |
| $45+$ | $21 \%$ | Dem | $12 \%$ |
| White | $19 \%$ | Ind | $20 \%$ |
| Hispanic | $14 \%$ |  |  |
| Black | $18 \%$ |  |  |

## Nearly all voters prioritize the United States' global leadership in scientific research and technology.

How important do you believe it is for the United States to be the global leader in scientific research and technology?


| KEY DEMOGRAPHICS: |  |  |
| :--- | :--- | :---: |
| IMPORTANT TO BE THE GLOBAL LEADER |  |  |
| Male | Very Important: $60 \%$ |  |$] 94 \%$

## Voters on both sides of the aisle are worried the U.S. is losing ground to global competitors like China in research and technology.

Thinking about the United States' global role in scientific research and technology, how concerned are you that the U.S. is losing ground to countries like China and other global competitors?


KEY DEMOGRAPHICS:
IMPORTANT TO BE THE GLOBAL LEADER


## Voters broadly agree that even during hard fiscal times, it is essential that the federal government invests in scientific research.

Some people say that even during hard fiscal times, it is essential that the federal government invests in scientific research. Outcomes of scientific research help power our economy, create jobs, improve health, and strengthen our national security. Do you agree or disagree with this statement?


KEY DEMOGRAPHICS:
SUPPORT RESEARCH IN HARD TIMES


## Voters strongly approve of using federal funds to invest in research, including strong support across parties.

As you may know, the federal government provides public funds to conduct scientific research. Do you approve or disapprove the federal government using taxpayer funds to invest in scientific research?


KEY DEMOGRAPHICS:
APPROVE USING TAXPAYER FUNDS

| Male | Strongly Approve: $36 \%$ | $82 \%$ |
| :--- | :---: | :---: |
| Female | $28 \%$ | $77 \%$ |
| $18-44$ | $38 \%$ | $85 \%$ |
| $45+$ | $28 \%$ | $76 \%$ |
| White | $29 \%$ | $79 \%$ |
| Hispanic | $42 \%$ | $86 \%$ |
| Black | $34 \%$ | $78 \%$ |
| <Coll | $26 \%$ | $74 \%$ |
| Coll+ | $37 \%$ | $85 \%$ |
| Rep | $23 \%$ | $73 \%$ |
| Dem | $42 \%$ | $88 \%$ |
| Ind | $25 \%$ | $73 \%$ |

## Americans view medicines, a competitive workforce, and national security as some of the greatest benefits of research.

Below are some different ways that scientific research contributes to our economy and society. For each, please indicate how important that scientific research contribution is to you.

| TOTAL IMPORTANT |  | TOTAL NOT IMPORTANT |  |
| :---: | :---: | :---: | :---: |
| 95\% | Very Important: 72\% | Creating lifesaving medicines and innovations in health care technology | 4\% |
| 93\% | 57\% | Helping keep America's workforce competitive with those from other countries | 6\% |
| 92\% | 63\% | Developing new national security technologies to keep America safe | 7\% |
| 92\% | 59\% | Keeping America competitive in a global economy against China and other countries | 6\% |
| 92\% | 56\% | Creating jobs through innovations that lead to new technologies, new companies, and new industries | 7\% |
| 92\% | 55\% | Stimulating the economy through innovation in new technologies so businesses can grow and create jobs | 6\% |

## Developing new energy technologies and protecting the environment are also seen as important.

Below are some different ways that scientific research contributes to our economy and society. For each, please indicate how important that scientific research contribution is to you.

| TOTAL IMPORTANT |  | TOTAL NOT IMPORTANT |  |
| :---: | :---: | :---: | :---: |
| 91\% | Very Important: 59\% | Developing new energy technologies to make America more energy independent | 8\% |
| 90\% | 59\% | Identifying the best ways to protect our environment for future generations | 10\% |
| 89\% | 50\% | Creating jobs directly for research teams, lab technicians, materials and equipment | 8\% |
| 85\% | 50\% | Helping to improve struggling or socioeconomically disadvantaged communities | 14\% |
| 84\% | 43\% | Developing new technologies that make our everyday lives easier | 15\% |

## THE 80 SCIENCE COALITION

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